



Karma Kelp

Harness Nature, Harvest Results

What We Do Differently

Karma Kelp sets a new standard in biostimulants. By harnessing the natural power of sea bamboo – *Ecklonia maxima* – we aim to deliver performance with purpose. Our product will help growers cultivate healthier crops, resilient yields and a more sustainable future for agriculture.

We're more than a product company backed by decades of experience. Karma Kelp is built on integrity, passion and innovation, driven to support the hands that harvest, protect the oceans that nurture and empower the growers who feed the world.



Why Choose Karma Kelp?



Superior Raw Material

We work exclusively with wild-harvested, fresh *Ecklonia maxima* – a kelp species celebrated for its natural plant-boosting properties. Carefully sourced from South Africa's pristine coastal waters and processed for maximum bioavailability, it's the very best of the ocean, bottled with care.



Excellence Without Compromise

Every step of our process is designed for purity and performance. Produced in small, controlled batches with full traceability from harvest to bottle, our premium biostimulant is crafted to the highest standard.



Veteran Expertise

Our founding members are seasoned seaweed biostimulant specialists with deep roots in the industry. Their valuable field experience ensures quality and consistency at scale.



Rooted in Sustainability

Better farming starts with better practices. That's why we partner with small-scale fisheries, support responsible harvesting and minimise environmental impact at every stage.

Product Benefits



- ✓ Organic Formulation
- ✓ Sustainably Sourced
- ✓ Robust Root Development
- ✓ Stimulation of Healthy Growth
- ✓ Improved Nutrient Use Efficiency
- ✓ Enhanced Plant Resilience to Stress
- ✓ Improved Crop Yield and Quality
- ✓ Ethically Produced with Community and Environment in Mind

Our Process

1 Sourcing

We collaborate with small coastal harvesters who use responsible and sustainable methods. Fair partnerships empower local communities and safeguard long-term ecological balance.

2 Manufacturing

Our advanced mechanical cell lysis process extracts and preserves natural bioactive compounds, ensuring maximum product integrity.

3 Testing

We rigorously test our biostimulant to ensure consistent performance, safety and quality.

Our Impact



Empowering South African Coastal Communities Through Partnerships and Jobs



Protecting Surrounding Marine Ecosystems Through Responsible Harvesting



Driving an Agricultural Movement that's Ethical, Equitable and Environmentally Sound



Karma Kelp – Delivering premium solutions with purpose, from ocean to field.



Grow with us

e hello@karmakelp.com t +27 (0) 21 100 3708

www.karmakelp.com

